July, 2015

Pasco County
Alliance for Substance Abuse Prevention

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ASAP Mission:

"To develop, motivate, and encourage strategic relationships that reduce countywide risk factors, thereby preventing and decreasing substance abuse in a comprehensive and long-term manner that primarily impacts youth in the community ."

Call for Stories

If you have a story you'd like to share in the ASAP newsletter, please make sure to send it to Monica Rousseau at MRousseau@PascoASAP.com by the 10th of the month.

Contact Information:

Contact Monica Rousseau for more information on the ASAP Coalition:

- 7809 Massachusetts Avenue
  New Port Richey, FL 34653
- MRousseau@pascoasap.com
- 727-597-2284

Check us out online at **www.PascoASAP.com**

Check us out on Facebook! Search Pasco County Alliance for Substance Abuse Prevention

Check us out on Twitter at: @ASAP_Pasco

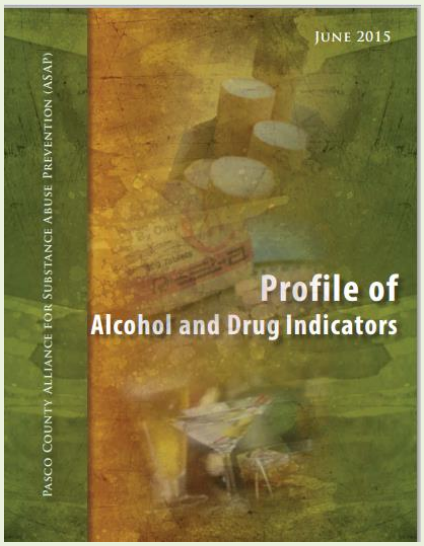
HEADLINES

Next ASAP Meeting

The next ASAP meeting will be from 10:00 AM – 12:00 PM on Tuesday, July 28, 2015 at the Land O' Lakes Community Center- 5401 Land O'Lakes Blvd. (US 41). Our guest speaker is Terri O'Brien from Sunrise. We look forward to seeing you there!

New ASAP Indicator Report

The day has finally come! The new, 2015 Profile of Alcohol and Drug Indicators is now available in print and electronically at PascoASAP.com/archives! Documents like this are instrumental in educating our local leaders and decision makers about the progress and needs of our community. Thank you to all of the coalition members who helped gather data to create this report, especially our partners at the Pasco Sheriff's Office, Poison Control, the University of South Florida, the Medical Examiner's Office, and BayCare.



Data collection for the next indicator report has already begun. As we know, data tells a story about our community. The more people and organizations we have involved in data collection, the more accurate our story will depict the reality of Pasco County. If you would like to engage in this meaningful initiative, please email Monica Rousseau at Mrousseau@pascoasap.com

HEADLINES *(CONTINUED)*

#SafeRidePasco- Success

In honor of the 4th of July, one of the one of the deadliest holidays on the road, the Alcohol Initiatives Committee created new holiday themed coasters and posters that promote safe ride options, like the AAA Tow-To-Go service. In addition, the committee implemented a social media campaign on Facebook during the week prior to the holiday weekend in hopes of engaging the community in the dialogue of safe driving. Both components of the campaign were a great hit! Establishment owners and managers have reported that the campaign is fun and look forward to the next holiday. Moreover, the Facebook campaign reached at least 14,825 people between June 29 and July 6 and even gained the attention of ABC Action News, who did a spotlight story about the campaign on July 3. The news story is available online.

Thank you to all of the committee members who helped survey establishments, design the new coasters and posters, and deliver the products. A special thanks to the members of the committee who represent Youth and Family Alternatives, the Pasco Sheriff's Office, North Bay Hospital, Eunoia Media Lab, the Homeless Coalition, and BayCare Behavioral Health. To learn more about the Alcohol Initiatives Committee and their initiatives, please email Melissa Giles at mgiles@yfainc.org



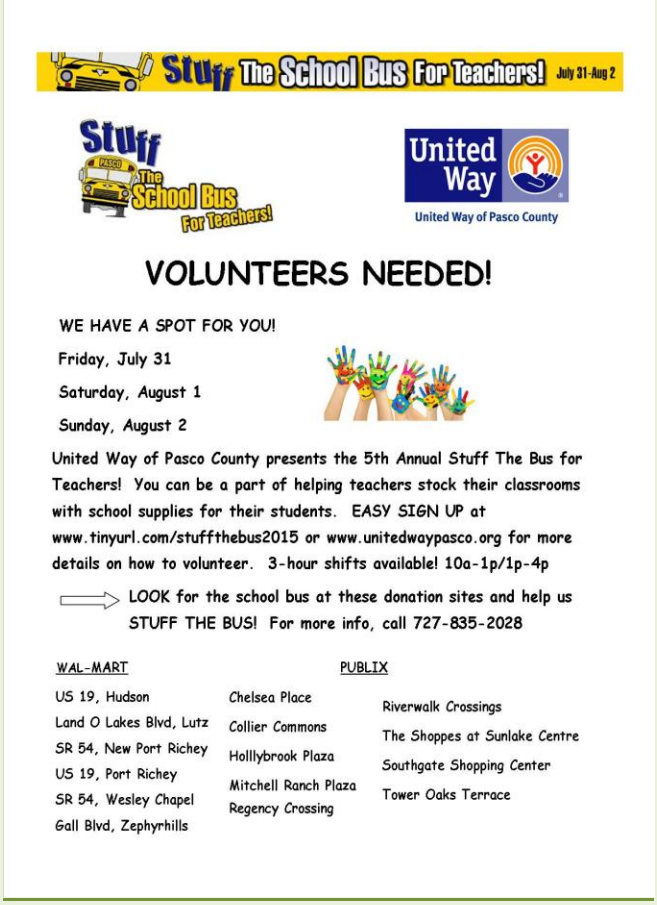


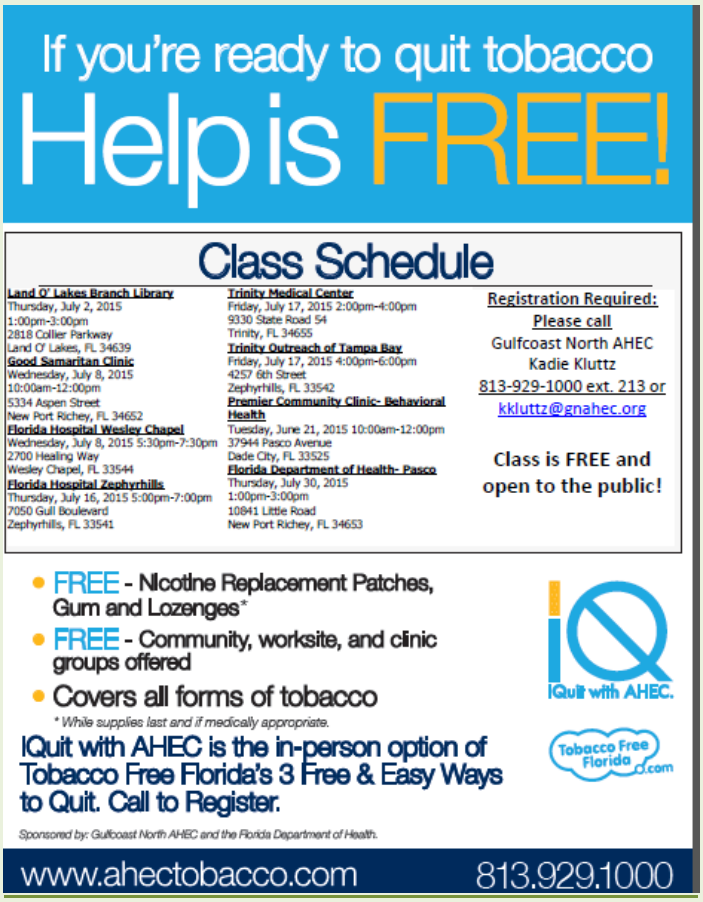
The Alcohol Initiatives Committee developed drugged driving prevention posters (left) and matching coasters that were then delivered to 20 establishments around Pasco County. In addition to the point of sale intervention campaign, the committee developed a social media campaign to increase the amount of people discussing the importance of sober driving. One of the Facebook memes, featured above, was shared among residents in Pasco. The hashtag is still trending on Facebook.

COMMUNITY CORNER

Upcoming Events!

There are many wonderful upcoming events in Pasco County. Please make sure to view the comprehensive list of our members' activities online at www.PascoASAP.com/events.

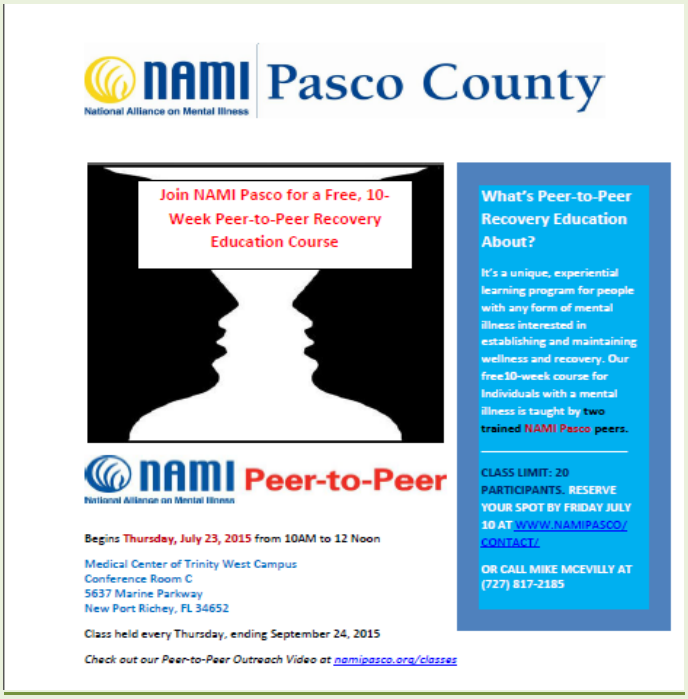


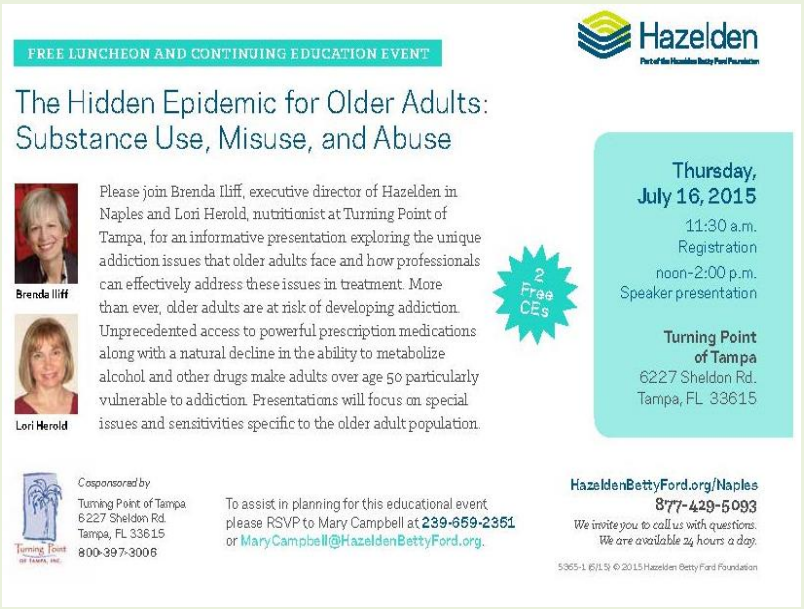


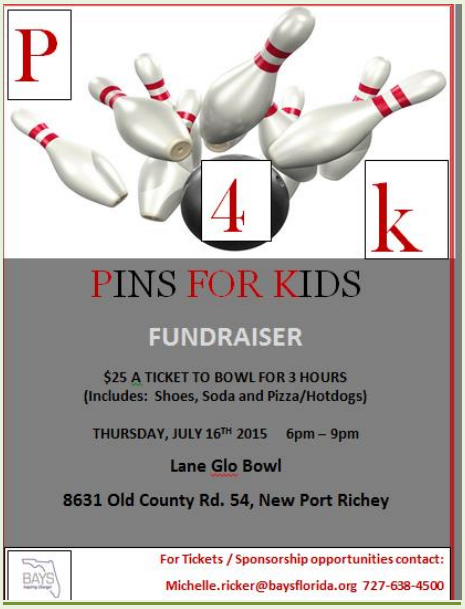
Above: Volunteer Opportunity! Community partner United Way of Pasco County is looking for volunteers for their annual Stuff the Bus for Teachers event! If you would like to volunteer or want more information, visit www.unitedwayofpasco.org/stuff-the-bus.html

Top Right: AHEC offers free classes to help people quit tobacco. Call 813-929-1000 for more information!

Bottom Right: NAMI's Peer-to-Peer Recovery Education is a unique, experiential learning program for people with any form of mental illness interested in establishing and maintaining wellness and recovery. Their free 10-week course for individuals with a mental illness is taught by 2 trained NAMI Pasco peers. For more information, visit www.NAMIPASCO/Classes. To register, visit www.NAMIPASCO/CONTACT.









Top left: Turning Point of Tampa is hosting an important continuing education event! Email MaryCampbell@HazeldenBettyFord.org to RSVP! For more information, visit www.NAMIPASCO/Classes.

Top Right: There is a Bays fundraiser on Thursday, July 16 at Lane Glo! Don't miss it!

Bottom Left: Don't miss out on the Sanctuary's Community Fun Day event!

Safe Teens Against Drugs Updates

Summer Camp Presentations: STAND has been partnering with Parks and Rec this summer across the county. STAND Mentors and STAND leaders have traveled across the county to several of the camps to teach kids of all ages about the dangers of drug and alcohol use. The next presentation will be at Starkey Park on July 21 at 10:00 AM.

West Side Updates: West Side STAND recently held elections. Congratulations to Brianna, Ainsley, Natalie, and Baylie for being voted into leadership positions!

RESEARCH

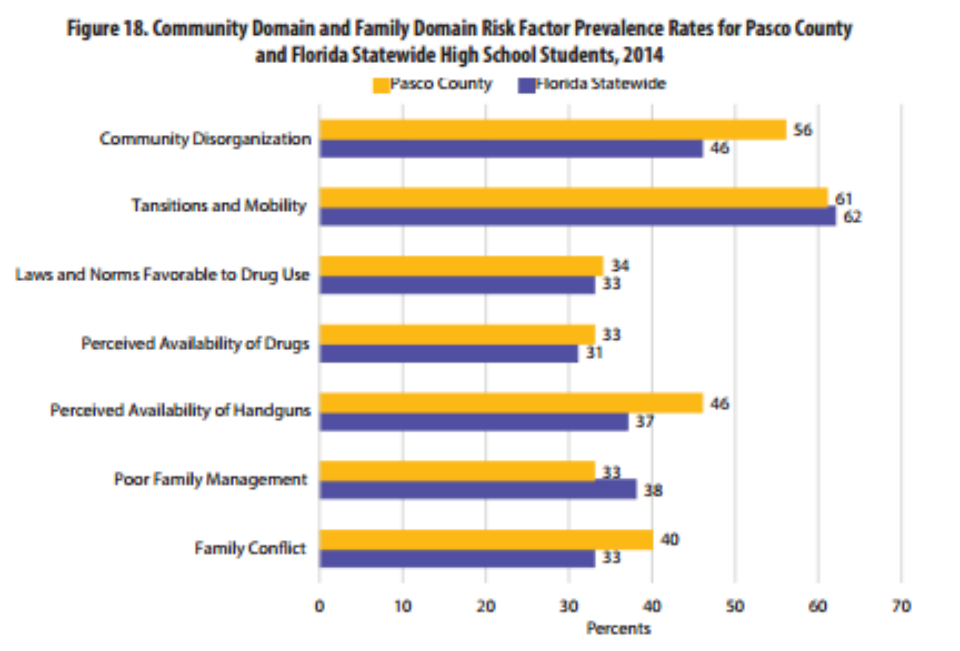


Figure 18. Community Domain and Family Domain Risk Factor Prevalence Rates for Pasco County and Florida Statewide High School Students, 2014

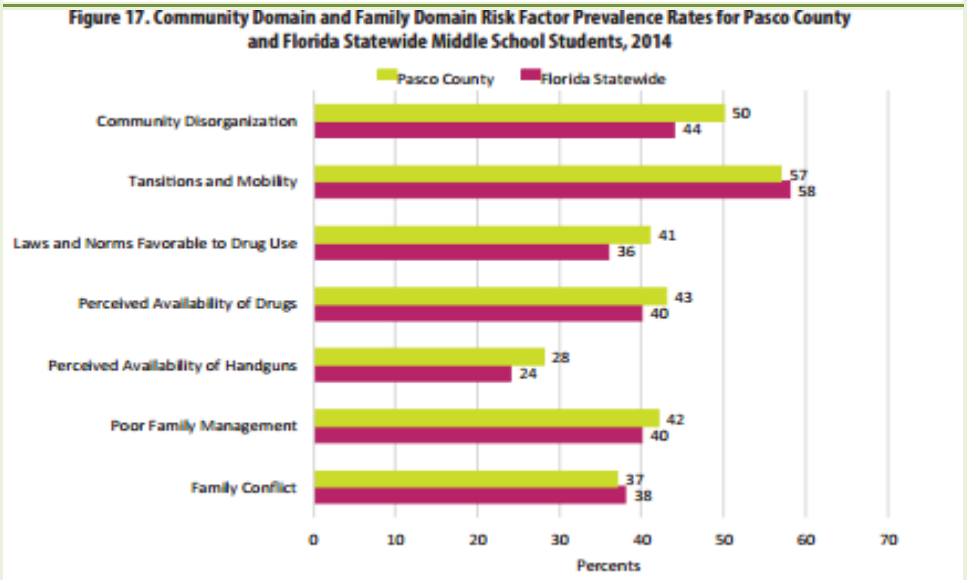


Figure 17. Community Domain and Family Domain Risk Factor Prevalence Rates for Pasco County and Florida Statewide Middle School Students, 2014

The following data was obtained from the 2014 Florida Youth Substance Abuse Survey. According to the data, the highest ranked risk factors for deviant behavior and substance abuse among Pasco County High School students include Community Disorganization, Perceived Availability of Handguns, and Family Conflict. The highest ranked risk factors among middle school students in Pasco County are Community Disorganization, Laws and Norms favorable to Drug Use, Perceived Availability of Handguns, and Poor Family Management.

This data provides great insight into risk factors that we can work to reduce as a community.

SPOTLIGHT

Ginger Brengle!

This month, we'd like to spotlight Ginger Brengle, who has officially joined the MADD (Mothers Against Drunk Driving) West Central Florida Affiliate as a Program Specialist. Ginger has been a MADD volunteer for 5 years and recently earned the Fundraising Achievement Award for turning her passion to prevent drunk driving into critical funds to help MADD in their mission to end impaired driving. We are excited to have another passionate mover and shaker join us here in Pasco. Welcome Ginger!