January, 2015

Pasco County
Alliance for Substance Abuse Prevention

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ASAP Mission:

"To develop, motivate, and encourage strategic relationships that reduce countywide risk factors, preventing and decreasing the use and abuse of drugs in a comprehensive and long-term manner, with a primary focus on youth in the community ."

Call for Stories

If you have a story you'd like to share in the ASAP newsletter, please make sure to send it to Monica Rousseau at MRousseau@PascoASAP.com by the 10th of the month.

Contact Information:

Contact Monica Rousseau for more information on the ASAP Coalition:

- 7809 Massachusetts Avenue
  New Port Richey, FL 34653
- MRousseau@pascoasap.com
- 727-597-2284

Check us out online at **www.PascoASAP.com**

Check us out on Facebook! Search Pasco County Alliance for Substance Abuse Prevention

Check us out on Twitter at: @ASAP_Pasco

HEADLINES

Next ASAP Meeting

Please join us for our next scheduled ASAP meeting from **10:00 AM – 12:00 PM on Tuesday, January 27, 2015** at the Land O' Lakes Community Center- 5401 Land O'Lakes Blvd. (US 41). Our guest speaker, Summer Robertson from Congressman Bilirakis's office, will discuss some of the Congressman's initiatives that are relevant to ASAP's mission. Additionally, we will be discussing important upcoming events – like the annual conference. We hope to see you there!

Roundtable with Congressman Bilirakis

Last month, Congressman Bilirakis hosted a community conversation with Congressman Murphy in Land O' Lakes about mental health and substance abuse. ASAP was honored to have been invited to participate in the panel discussion and thrilled to see over 100 community members attend to provide their insight on important issues. We look forward to our community continuing in collaborative discussions related to substance abuse.

For more information about the roundtable, search "Congressmen, community converse about mental health care reform" on TampaBay.com. *(Cont. on page 2)*



HEADLINES *(CONT.)*

Roundtable with Congressman Bilirakis







Under the leadership of Congressman Bilirakis, community members gathered to discuss important issues related to mental health and substance abuse at Rasmussen College in Land O' Lakes on December 15, 2014.

COMMUNITY CORNER

Florida's Born Drug Free Helpline and Website

The Born Drug-Free Florida helpline number has recently changed. The new number for expectant mothers whose babies are at risk for Neonatal Abstinence Syndrome (NAS) is 1-800-945-1355.

ASAP has been highly involved with "Born Drug-Free Florida" , an initiative by Attorney General Pam Bondi, the Florida Department of Children and Families and the Florida Department of Health to raise awareness about babies born exposed to prescription drugs. We are therefore happy to see and support this campaign, which includes the helpline and a website at BornDrugFreeFL.com with resources including videos and collateral materials for reprinting.

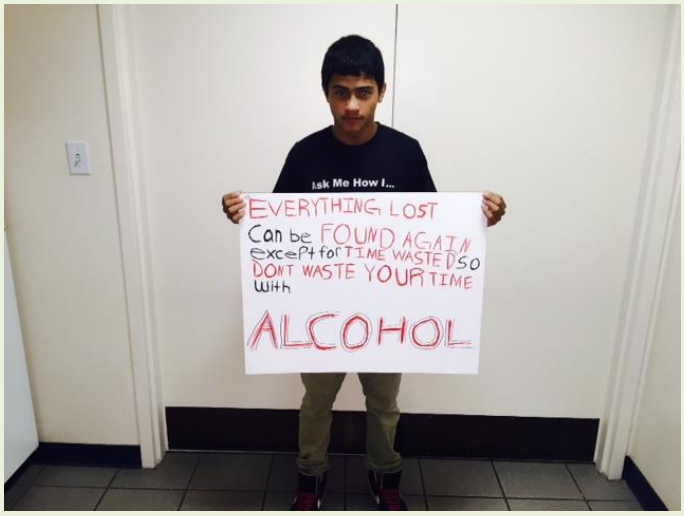
Medication Safety Presentations

ASAP is currently looking for groups and venues to present the Medication Safety Project. If you know of any professional groups, civic organizations, or parent groups that would be interested in learning more about medication safety please email Leslie Gervase at Leslie.Gervase@baycare.org

STAND

During their winter break, East Pasco STAND youth worked on posters with prevention messages for Prom Promise this year. The group is looking to partner with Pasco High's SRO to present to their fellow students about the dangers of alcohol, drugs, and staying safe on prom night. STAND will also be displaying their posters around the school during that time as well.

To learn more about STAND and how to get involved, email STAND@PascoASAP.com.





Premier's "Get Covered, Stay Covered" Health Fair

Premier's Certified Application Counselors play a vital role in identifying the uninsured in Pasco County and providing them with education and assistance with the Health Insurance Marketplace. Premier hosted the "Get Covered, Stay Covered Health Fair" on January 10, 2015 at the Land O' Lakes Library on Collier Parkway. Their Certified Application Counselors were on site to educate and assist with the enrollment process.

ASAP participated in the health fair and was able to bring ASAP to the attention of 200 people who may otherwise not know of the work the coalition does. ASAP bags filled with information were distributed to each person that visited the ASAP table, making this event very successful for coalition promotion. For more information about Premier events, please email Yolanda Abarca Tijerina: (O): 352-518-2000 x 9227 (C) 813-454-2627 yatijerino@hcnetwork.org.





3rd Annual Tampa Drug Summit

Registration is open!
3rd Annual Tampa Drug Summit

Feb. 23-24, 2015

8:30am-5pm

T'Pepin's Hospitality Centre located at 4121 N. 50th Street Tampa, Florida 33610

National experts will present on the impacts of marijuana & Rx drug abuse. Join us for updates, resources and next steps.

Day One: Marijuana

FL Policy and Grassroots Campaign Update
Impacts of Marijuana Legalization in
Marijuana Policy: International
Cannabinoid Based Medicine and Research
Marijuana Policy Questions and Answers
Following Big Tobacco's Playbook
Community Organization Strategies:
Understanding Marijuana Proponent Behavior
Emerging Trends
Next Steps, Action Items

Day Two: Rx Drugs

Current Opiate Overdose Trends
Increases in Heroin Use & Overdose Prevention
Adderall Abuse Among Student Populations
Preventing the Misuse of Rx Medications
Among College Students
Medical Diversion of Prescription Drugs
Over the Counter Medication Abuse
Prescription Drug Abuse Addiction
Trends in Opioid Treatment & Recovery
Prescription for Prevention: A Comprehensive
Community Approach

$25 per day

Click the link for online registration

http://dfaf.org/registration-for-the-3rd-annual-tampa-drug-summit.html

Breakfast and lunch will be provided on both days and CEUs will be offered.
Questions, contact Amy Ronshausen at aronshausen@dfaf.org

SPOTLIGHT

Trauma Informed Care with Judge Tepper

Dade City has a long record of model court improvements. Keeping up this tradition, Trauma Informed Court has been an initiative under the leadership of Circuit Judge Lynn Tepper. To learn more about and to hear from Judge Tepper's experience, register for the Saint Leo Social Work Conference 2015 on Trauma Informed Care:
http://www.saintleo.edu/academics/schools/school-of-education-social-services/social-work-conference-2015.aspx

ASAP to Present in National Webinar

ASAP was recently invited to present in a national CADCA webinar entitled "*Prescription Drug Abuse: Messaging Techniques to Help You Educate Your Community*". ASAP was selected to participate based on the social marketing campaign, "*Pasco Be Smart*", that the Prescription Drug and Substance Exposed Newborn subcommittees developed last year. We are honored to have been selected to participate in this opportunity! For more information about the webinar, please read the below information. Don't forget to call in to support Shelah Neece, who will be presenting on behalf of the coalition! To join the Rx/SEN subcommittee, please contact Gabby Flores at gflores@healthystartcoalitionpasco.org or Liana Dean at Liana.Dean@baycare.org.

> ***Prescription Drug Abuse: Messaging Techniques to Help You Educate Your Community***
> ***January 27, 2015 3:00pm,***
> ***To register, visit www.cadca.org/RxWebinar***
>
> *A key part of any comprehensive prescription drug abuse prevention plan is education and messaging. Join CADCA for its next webinar, "Prescription Drug Abuse – Messaging Techniques to Help You Educate Your Community" on January 27th at 3PM, EST , where experts will discuss how to develop media campaigns that address the root causes of your local prescription drug abuse problem and how to craft messages that resonate with your local audience whether it's through print, radio or video. You'll walk away with new ideas and tips to help you design your next prescription drug abuse media campaign, and with an understanding of how education and messaging fits into your coalition's overall strategic plan.*